

# 81<sup>st</sup> Conference on Glass Problems

glassproblemsconference.org

October 26-29, 2020

Greater Columbus Convention Center  
Columbus, Ohio USA

where glass manufacturers meet

Organized by Glass Manufacturing Industry Council and Alfred University

## Premium Sponsorship Opportunities

### Gold Level – Conference Sponsor – Exclusive — \$20,000

Associate your company's name with the 81st Conference on Glass Problems (GPC). The Sponsoring Organization will receive recognition of their support prior to, during, and after the conference. Exclusive Gold Level Conference sponsorship includes: designation as a Gold Level Conference Sponsor in all sponsorship mechanisms, including meeting website, signage, and printed media.

- Linked logo on the homepage of the GPC website
- One display image on revolving digital screen
- One page, full-color ad in official GPC 2020 Conference Guide
- Two (2) Banners (free-standing) strategically placed in the Convention Center: One in Registration Area, and one in Exhibit area (first floor).
- Complimentary booth
- Two (2) complimentary conference registrations
- Logo on Sponsor Thank You signage displayed in Registration Area.
- Logo on Sponsor Thank You Page in GPC 2020 Official Conference Guide.
- One (1) piece of promotional material provided by the sponsor for insertion in the GPC 2020 Attendee Conference Bag.

### Lunch Sponsor – 2 Available — \$10,000 each

- Designation as the Sponsor of one (1) of the GPC Luncheons – Select one:  Tuesday  Wednesday
- One (1) Banner (free-standing) displayed at the entrance to the selected Luncheon
- Logo on Sponsor Thank You signage in the Registration Area. • One display image on revolving digital screen
- Logo on Sponsor Thank You Page in the GPC 2020 Official Conference Guide.
- One page, full color ad in the GPC 2020 Official Conference Guide
- One (1) complimentary full-conference registration
- One (1) piece of promotional material provided by the sponsor for insertion in the GPC 2020 Attendee Conference Bag.

### Attendee Break Sponsor – 2 Available — \$1,500 each Tuesday Wednesday

- Appropriate signage displayed at the entrance to the Break area.
- Logo on Sponsor Thank You signage in the registration area.
- One display image on revolving digital screen
- Logo on Sponsor Thank You page in the GPC 2020 Official Conference Guide
- One piece of promotional material provided by the sponsor for the literature table in registration area.
- One (1) complimentary full-conference registration

### GPC 2020 Conference Bag Sponsor — \$1,500

Bags to be supplied by the Sponsor.

### GPC 2020 Water Cooler Sponsor - 1 Available — \$1,500

Logo on cooler and cooler water bottles on Tuesday and Wednesday October 27 and 28 in expo area. Logo to be supplied by sponsor.

### GPC 2020 Lanyard Sponsor — \$1,000

Lanyards to be supplied by the Sponsor.

### GPC Conference Bag Insert — \$500

GPC Conference Bag Insert – \$500

One (1) piece of promotional material (no larger than 8-1/2 in. x 11 in.) provided by the sponsor for insertion in the GPC 2020 Attendee Conference Bag.

### Digital Signage Screen Sponsor — \$500

Image to be supplied by client

## ADVERTISING OPPORTUNITIES

### GPC Website Landing Page Banner – \$1,000.00

GPC exhibitors, suite hosts and sponsors are listed on the 81st GPC website. Companies may also purchase a banner display on the GPC website landing page, with an imbedded hyperlink. Available until 30 days after the conference. Limit of three – available on a first come first served basis.

Official GPC Conference Guide. This comprehensive official GPC Conference Guide is distributed to all registered attendees. Cover positions are sold on a first-come, first-serve basis.

Full Page Color Ad on Outside Back Cover – \$1,500 US

Full Page Color Ad on Inside Front Cover – \$1,200 US

Full Page Color Ad on Inside Back Cover – \$1,200 US

Full Page Color Ad on Inside Pages – \$1,000 US

Full Page Black and White Ad on Inside Pages – \$800 US

Half Page Black and White Ad on Inside Pages – \$500 US

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Check Here	Sponsorship Description	Price
	Gold Level – Conference Sponsor – Exclusive	\$20,000
	Conference Lunch – Tuesday, October 27, 2020	\$10,000
	Conference Lunch – Wednesday, October 28, 2020	\$10,000
	Break Sponsor, Tuesday, October 27, 2020	\$1,500
	Break Sponsor, Wednesday, October 28, 2020	\$1,500
	GPC Conference Bag Sponsor	\$1,500
	GPC Water Cooler Sponsor	\$1,500
	GPC Lanyard Sponsor	\$1,000
	GPC Conference Bag Insert	\$500
	GPC Digital Screen Sponsor	\$500

Check Here	Advertising Opportunities	Price
	Website Banner Ad	\$1,000
	Advertising in GPC Conference Guide	

<b>TOTAL DUE</b>	<b>\$ _____</b>
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### Contacts:

**Mona Thiel**  
Sales Manager  
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614-794-5834

**Customer Service**  
customerservice@ceramics.org  
614-890-4700

The American Ceramic Society  
550 Polaris Parkway  
Suite 510  
Westerville, OH 43082 USA

### Payment Information:

Fax payment to Customer Service at  
**614-899-6109**

### Method of Payment

Visa       MasterCard       American Express       Check\*

\*Payable to The American Ceramic Society. Checks must be in US\$ and drawn on a US bank.

Credit Card Account Number \_\_\_\_\_ CVV (3 or 4 digit number on back) \_\_\_\_\_

Signature \_\_\_\_\_ **Do not send credit card information via email**

Cardholder Name (print) \_\_\_\_\_ Exp. Date \_\_\_\_\_

### Please complete the following information

Company Name \_\_\_\_\_  
(exactly as it should appear in print and online)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_